

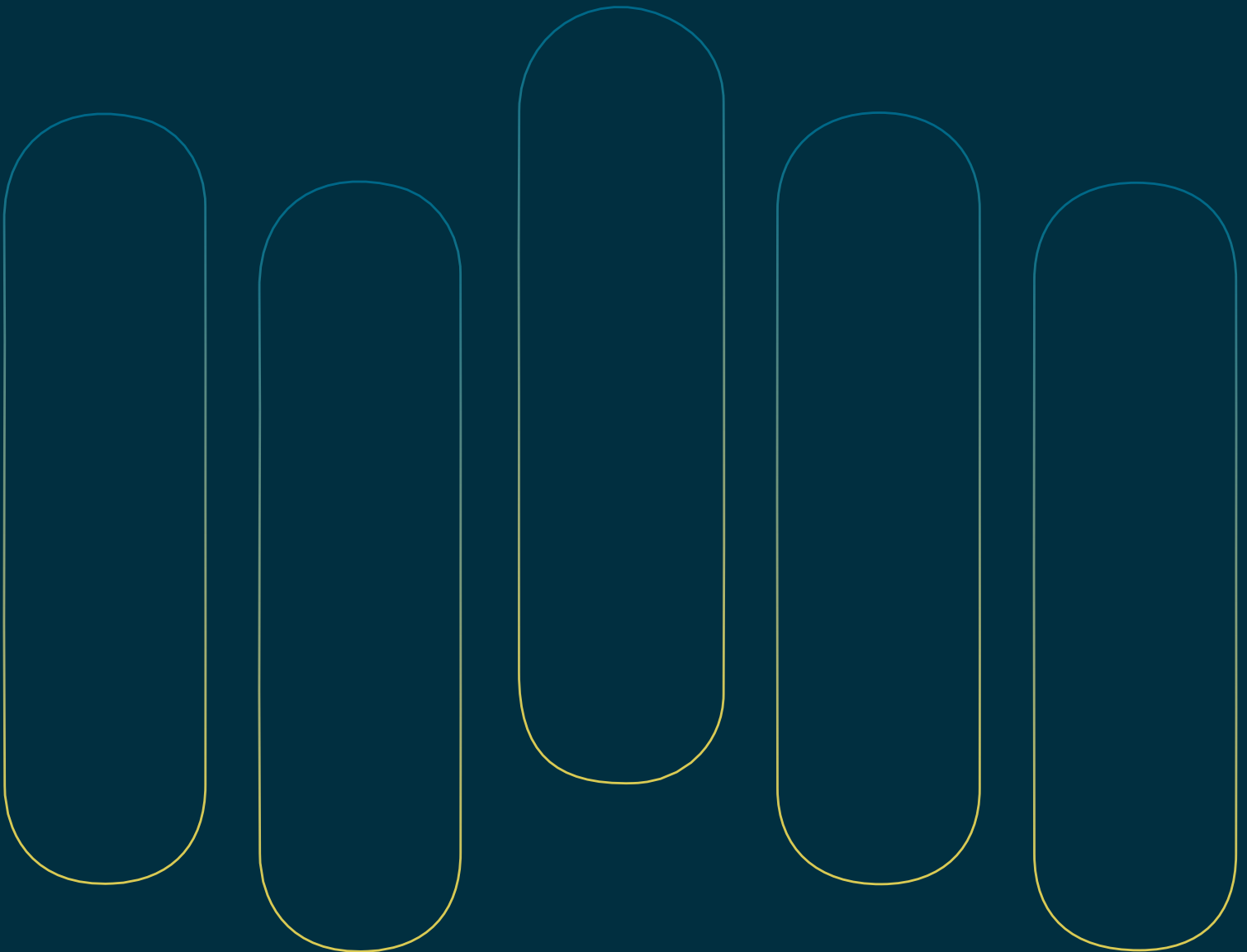


VENTUREFEST

NORTH WEST

Innovation Showcase Competition 2019

Applicant's Pack



Welcome to the Innovation Showcase Competition, the centrepiece of Venturefest North West 2019!

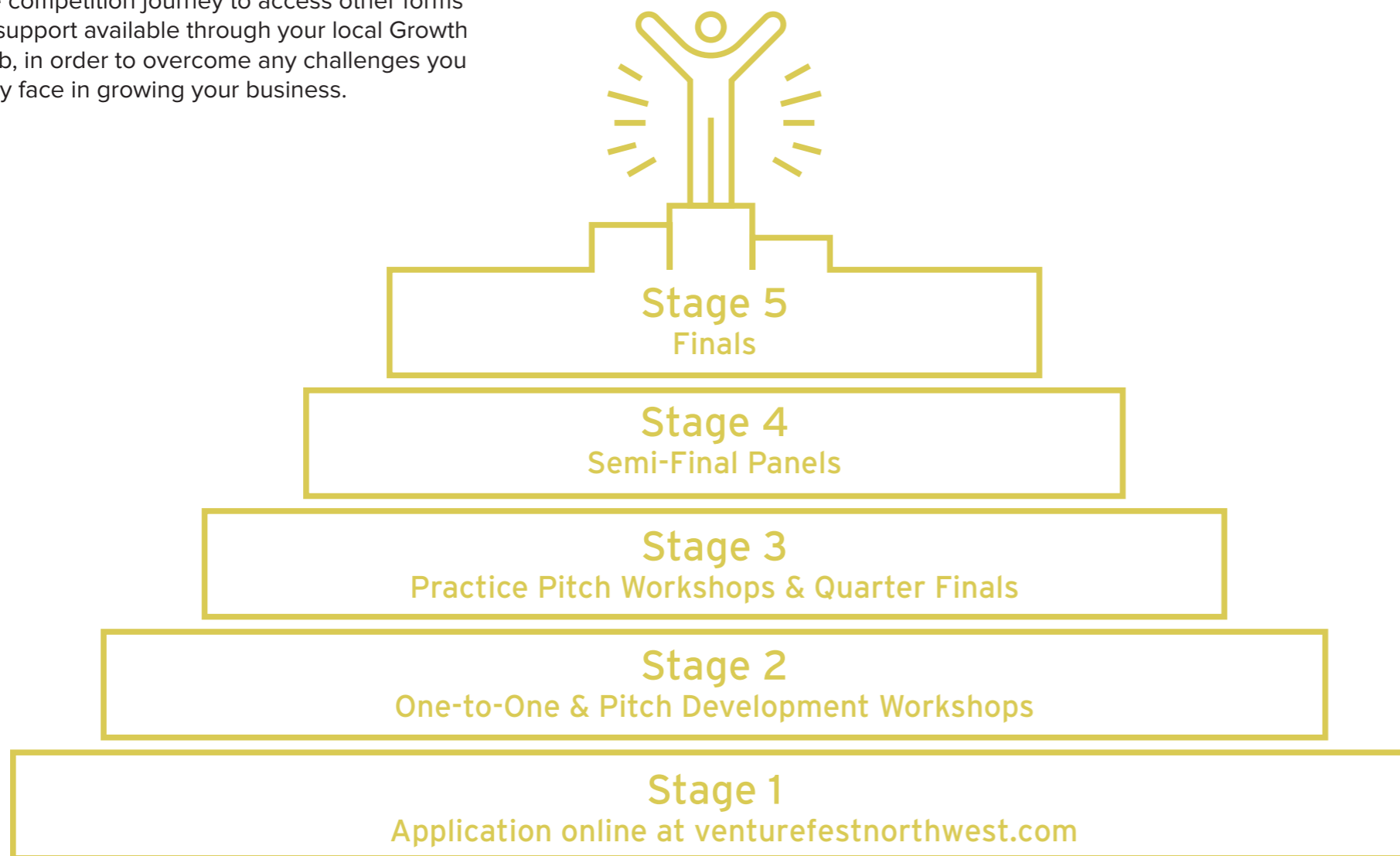
Open to start-up and established businesses from across the region, the Innovation Showcase Competition offers excellent profile-raising opportunities, and ultimately the platform for finalists to pitch to an audience of potential investors at Manchester Central on 20 November.

Winners of each of the categories will also receive a package of support provided by partners of GC Business Growth Hub. But the Innovation Showcase is also designed to ensure that all applicants will be able to benefit from specialist business advice as part of the competition process.

As an entrant you'll be encouraged as part of the competition journey to access other forms of support available through your local Growth Hub, in order to overcome any challenges you may face in growing your business.

You should feel you have gained valuable experience and insights from participation, and had constructive and helpful feedback as, hopefully, you progress in the competition.

Applicants who are not successful in progressing beyond the quarter-finals or semi-finals will be supported as they exit the competition, to minimise any disappointment and ensure they feel they have had a positive experience.



Timeline

Stage 1: Application

Registration for the Innovation Showcase Competition is open at venturefestnorthwest.com between 29 April and 8 July. Application packs will be sent out and referrals for 1:1 interviews will be made.

Stage 2: One-to-One & Pitch Development Workshops

1:1 interviews and Pitch Development Workshops will take place between 20 May and 26 July. Optional Programme Workshops and Sponsor Workshops will also take place during this time.

Stage 3: Practice Pitch Workshops & Quarter Finals

Practice Pitch Workshops and Quarter-Final pitches will take place between 22 July and 16 August.

Stage 4: Semi-Final Panels

The independent Semi-Final Panels will sit between 2 and 20 September. Finalists will be agreed on 23-24 September and informed shortly after.

Stage 5: Finals

Finalists will pitch at Venturefest North West on 20 November, where an independent expert panel will select the four Category Winners, the Overall Winner, and delegates will pick the Audience Winner to be announced on the day.



Get in touch

Please contact us with any questions or feedback at:

venturefestnorthwest.com/contact



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